

Video Production Services

PRE-PRODUCTION

Consists of planning session, script writing/review, story boarding, on-line meetings and asset collection.

Hourly: \$75.00; 1/2 Day \$250.00;

Full Day (8 hrs) \$500.00

PRODUCTION

Location Shoot:

Hourly: \$160.00; 1/2 Day \$600.00;

Full Day (8 hrs) \$1,100.00

Location session staffed with (1x) camera operator, , basic camera package, basic sound package, basic lighting package & craft services.

Additional crew/equipment charged separately

POST PRODUCTION

Basic Video Edit

Hourly: \$100.00; **1/2 Day** \$400.00;

Full Day (8 hrs) \$800.00

Sometimes, Audio edit is necessary:

Basic Audio Edit

Hourly: \$100.00; **1/2 Day** \$400.00;

Full Day (8 hrs) \$800.00

Voice Over: \$180/finished minute

Voice talent audition, and polished voice track

Video content is measured in increments of 60 seconds

Provide a finished (mastered) copy of the video in the delivery format required on DVD; YouTube or Vimeo Upload \$50.00.

ADDITIONAL SERVICES & RESOURCES

We also offer the following services and resources at cost.

Additional Equipment:

Any camera, lighting, or sound equipment needed outside of our basic production day rates will be billed at rental cost

Additional Crew: Any additional crew requirements will be billed per day

Location & Travel: All location, travel and lodging expenses will be billed at actual cost

Driving to Location: From our studio to location \$1.00 per mile - distance per google maps.

Talent: All talent expenses will be billed at actual cost

Music: Any music under copyright will be licensed for use and billed at cost.

Props & Wardrobe: All props and wardrobe for use in the video will be acquired and billed at cost.

MOST POPULAR VIDEO PRODUCTS

Explainer

This is the most popular product, because people only buy when they understand how a product or service benefits them so increase sales by using an explainer video to frame your company as the “problem solver.” Up to 5 min video on location with teleprompter.

Explainer Video: \$1,250.00

Explainer Animation: \$3,250.00

Testimony

This is 2nd most popular Video Product. Testimony is the best “defence” or credibility builder for your service or product. We suggest 4 30-second testimonials and 1 60-90-second testimonial as a package. All video production must be at one place. Scripts must be submitted to Concord 48hrs prior to the shoot.

Explainer Video \$999.00

Green Screen

Great for sales pitches, promoting products/services or telling your company history, this video portrays you as an authority while delivering a perfect message every time.

5 min video on location with teleprompter \$1400.00

10 min video on location with teleprompter \$1700.00

15 min video on location with teleprompter \$2,000.00

20 min video on location with teleprompter \$2,300.00

Training Video/Seminars

Basic rates for Training videos:

Pre-production: 2hrs/episode \$150.00

Production: 1 hr @\$160.00

Post production: 1 hr @\$100.00

This type of production requires a custom Quote.

Contact us for Complementary Consultation at your location.

Call 918-246-6868

Or contact us via this website.

www.ConcordPhotography.Biz